

How to create a good screencast

1. Write a good script by keeping in mind these simple steps:

- a. Be aware of the receiver – the students
- b. The language that you use
- c. The use and explanation of professional terms. Use cases.
- d. The length of a pop song - the video should not exceed 4 min. We recommend between 2.5 and 4 min.
- e. Show pictures and illustrations instead of text
- f. Use short headlines
- g. As with any other academic work focus should still be on good argumentation, and presenting the good arguments.

2. Prepare for recording

- a. Be yourself
- b. Speak slowly and clearly in a normal and dynamic way
- c. Avoid underlying noise
- d. Yes we know it is difficult not to sound like a robot, when you first start recording. Get in a happy mood by watching your favorite video on youtube. We recommend Gangnam style. It will definitely cheer up your speakervoice.

If camera on you:

- e. Choose your background and make sure that you are in the center of the screen not the background.
- f. Be aware of your body language including hands
- g. Eyes – look at the screen and not your script

3. Recording

- a. Open with an introduction. Remember name, institute and course title, and a short recap of the video content
- b. Close your recording with a short summary.